

Analysis of Social Network using Data Mining Techniques

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Shubhi Goel ; R.K. Dwivedi ; Anu Sharma [All Authors](#)

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Abstract	Abstract:
Document Sections	The objective of this paper is to build a model to understand how “opinions” about a certain topic get formed. In our model of the world, an opinion has two elements: Abstraction: What the opinion is about, for e.g. an opinion on demonetisation can be ‘about a topic’ such as “Digital India”, Corruption, PM Modi, etc. Expression: The “sentiment” of the opinion, i.e. positive, negative or neutral. Further, we say that when multiple opinions are shared among people, similar opinions start teaming up, reinforce other similar opinions, and thus become stronger. In other words, people start supporting other people having similar opinions, and as a result, opinions turn into narratives.
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II. Data Mining	
III. Online Media	
IV. Big Data	

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